



PATENT  
Customer No. 22,852  
Attorney Docket No. 08011.3000

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: )  
 )  
John B. FERBER ) Group Art Unit: 3629  
 )  
Application No.: 09/753,685 ) Examiner: BORISSOV, Igor N.  
 )  
Filed: January 4, 2001 ) Confirmation No.: 1659  
 )  
For: SYSTEM AND METHOD FOR )  
TRANSMISSION OF )  
ADVERTISING TO WIRELESS )  
DEVICES )

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**PETITION FOR EXTENSION OF TIME**

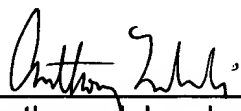
Applicant hereby petitions for a one month extension of time to reply to the Final Office Action mailed July 22, 2004, extending the period for reply through November 22, 2004. A fee of \$110.00 is enclosed.

Please grant any extensions of time required to enter this response and charge any additional required fees to our deposit account 06-0916.

Respectfully submitted,

FINNEGAN, HENDERSON, FARABOW,  
GARRETT & DUNNER, L.L.P.

Dated: November 1, 2004

By:   
Anthony J. Lombardi  
Reg. No. 53,232